

International Spy Museum Store Lifts the Veil on unique Spy vs Spy™ products for Holiday Gift Giving

Washington, DC's Spy Museum store uncovers "Spy vs Spy™ Gifts to Spy For"

Washington, DC – Espionage buffs, the impossible-to-shop-for, and avid fans of Antonio Prohia's Spy vs Spy Cold War comic strip in MAD Magazine, can now find a unique and largely exclusive assortment of Spy vs Spy products at the International Spy Museum Store. Increasingly popular with the reintroduction of Spy vs Spy-inspired cartoons on Cartoon Network, our exclusive products make awesome holiday gifts for die-hard Spy vs Spy fans or those who have everything! Our products provide just the right blend of imagination and style to tempt the most discriminating tastes.

Spy vs Spy product highlights include:*



Spy vs Spy™ Black Knock-Knock Kid's Tee (exclusive) - \$16.95

No comedian likes to bomb, so if you love knock-knock jokes, here's one that will have you and your friends exploding in laughter! Vintage distressed design features Antonio Prohia's spy shown through a keyhole holding a lit bomb. Features Spy Museum logo on the sleeve.

Youth Sizes S – XL



Spy vs Spy™ Dynamite Adult Tee (exclusive) - \$16.00

Look out – these spies are plotting their next attack! Our Spy vs. Spy Dynamite t-shirt displays the spies in a sketch design, giving it a cool and unique look. You've never seen a shirt as dynamic as this! Sizes S - XXL



Spy vs Spy™ Red Heather Adult Tee (exclusive) - \$18.00

Is that a bomb in Black Spy's briefcase? Is he plotting the demise of White Spy? Well, he has to find him first... Meanwhile, you'll find this tee thoroughly delightful — its vintage distressed design features Antonio Prohias's famous characters in their evil element. Also features the Spy Museum logo on the sleeve.

Sizes S – XL



Spy vs Spy™ Grey Heather Adult Hoodie (exclusive) - \$35.00

The black and white spies are in the 'hood! Actually, they're undercover in a cool combo design. Vintage distressed graphic featuring Antonio Prohias's famous comic creations appears on this full-zip front hoodie. Hand-warmer pockets. Drawstring hood. Exclusive Spy Museum logo on the sleeve.

Sizes S – XL



Spy vs Spy™ Black Baseball Cap (exclusive) - \$18.00

Give your favorite spies a heads up with this comical cap before they explode in laughter. Front embroidery features the two spies holding explosives; on the side is the Spy vs Spy™ logo.

One size, adjustable.



Spy vs Spy™ Two-Tone Baseball Cap (exclusive) - \$24.00

Give your favorite spies a heads up with this cool cap - a perfect quick cover! Side appliqué features a spy popping up from a man-hole revealing their cover; on the back is the Spy vs Spy™ logo.

One size, adjustable.



Spy vs Spy™ Beanie (exclusive) - \$12.00

Why fight it? Put your MAD spy skills on display with this nod to Antonio Prohias's white and black spies. On the front of this comfy beanie is a sewn-on patch proclaiming "Senseless Violence Since 1961."



Spy vs Spy™ Dog Tag (exclusive) - \$6.00

Tag you're it! Display this understated Spy vs Spy™ dog tag and depending on your mood you can flip it to reveal the classic white spy or the classic black spy. Either way, when sporting this tag you'll truly be 'da bomb among those in the Spy vs Spy™ inner circle!



Spy vs Spy™ Keychain (exclusive) - \$6.00

Watch the spies plot back and forth on this reversible keychain (black on one side, white on the other side). The Museum's logo drop is attached to the keychain. It's one of our most-wanted souvenirs!



Spy vs Spy™ Drawstring Book Bag (exclusive) - \$6.00

Featuring the classic and infamous Spy vs Spy™ image from MAD™ magazine, our exclusive drawstring bag is the perfect lightweight solution for carrying and protecting everything from "Top Secret" documents and books to a quick change of clothes. Outside front pocket is perfect for newspapers, mags or a small snack. THE perfect easy-to-pack bag for spies on-the-go!



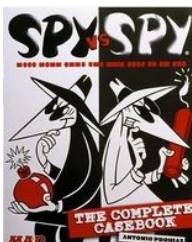
Spy vs Spy™ Mega Mini Kit - \$8.95

A best seller, this mini Spy vs Spy kit includes 2 spy figurines and a 32-page book featuring the best Spy vs Spy comic strips from MAD Magazine. With this package, you can create your own misadventures while taking inspiration from the master.



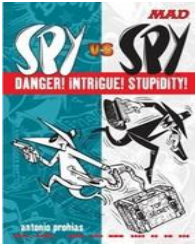
Spy vs Spy™ 3-D Mug (exclusive) - \$14.00

Jump into the action with this awesome new mug! Features 3-D images of the infamous spies and red interior. Spy vs Spy and International Spy Museum logos are on the back on the mug...Keep an eye on these sneaky spies the next time you take a sip... An International Spy Museum exclusive.



Spy vs Spy™: The Complete Casebook - \$24.95

Don't get MAD, get even more Spy vs Spy™ in this comprehensive book that's sure to delight "joke and dagger" fans. Assembled after his death, this book marked the 40th anniversary of Antonio Prohias's Cold War-inspired comic strip's first appearance in MAD Magazine. This tribute to the artist and the black and white Spies includes all 247 strips, historical essays, never-before-seen artist roughs, and rare political cartoons.



Spy vs Spy™ Danger! Intrigue! Stupidity! - \$11.99

It's every spy for himself in this new Spy vs. Spy book packed with nonstop action! Follow the misadventures of Prohias' two very mischievous spies. Treasure this collection of their crazy clashes today!



SPY BUCKS Gift Cards (exclusive) - available in \$15, \$25, \$50, and \$100 increments.

Ideal for the spy fan who has everything. The International Spy Museum Gift Cards may be used towards the purchase of Admission, Membership, and Museum Store purchases. Just imagine...an entire day at the Spy Museum!

**Electronic images and samples are available to journalists upon request.*

The International Spy Museum Store spans 5,000 square-feet and is located at the corner of 8th and F Streets, NW in Washington, D.C.'s historic Penn Quarter and can be accessed directly and free of charge from 8th Street. The store carries a diverse selection of merchandise that mirrors the International Spy Museum's presentation of espionage tradecraft and history, including popular interpretations of that profession. It's a one-stop-shop for all things spy-related; spy toys and games, tradecraft and gadgets, apparel, souvenir and logo merchandise, books and DVD's and more.

For more information, call 202.EYE.SPYU (202.393.7798) or visit spymuseum.org. Shopping the Spy Store is now easier than ever, we're available anywhere, anytime; Online at spymuseumstore.org; Mobile on-the-go at m.spymuseumstore.org; and coming soon - - an iPad™ catalog app on Catalog Spree. Overwhelmed with all the great gifts ideas in the Spy Store and not yet ready to purchase? Download product details to your mobile device from QR Codes in the store and take them with you for shopping when it's convenient for you.

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