

SPY IN THE CITY™
A NEW INTERACTIVE OUTDOOR MISSION COMING JUNE 2009
ONLY AT THE INTERNATIONAL SPY MUSEUM



See the Nation's Capital through the Eyes of a Spy!

Washington, DC – Imagine embarking on a high-stakes mission to uncover and foil a major terrorist attack planned for Washington, DC. As a newly recruited agent for the Special Security Division (SSD) you must try to do exactly that by locating hidden clues, cracking codes, and piecing it all together to find a secret password just in the nick of time. Are you a character in Hollywood's latest spy thriller? Not quite.

The International Spy Museum is pleased to announce the launch of *Spy in the City™*, a new GPS-based interactive experience, for individuals or small groups. Participants embark on a series of exciting self-guided outdoor missions using espionage tradecraft and intelligence collection activities. Equipped with a GPS Ranger® handheld device loaded with GPS technology, participants follow video clues from SSD headquarters solving Flash-based games to earn points as they work their way towards mission completion. At pre-determined locations the device will automatically download clues, information, and possibly misinformation delivered by a wide range of media. This includes messages from filmed characters—from agents to sources to moles—and documents, codes, audio intercepts, and photos for analysis. This adventure style mission offers participants the opportunity to test their spy skills as they explore DC's neighborhoods.

The International Spy Museum is committed to engaging guests and enhancing their experience, particularly through interactive activities that push the boundaries of available technology. The Museum's permanent exhibit offers state-of-the-art audiovisual effects, film, and hands-on components, making the tradecraft of espionage real while showcasing the ingenuity and imagination of real-life spies and spymasters. The interactive spy adventure, *Operation Spy™*, combines live-action, video characters, themed environments, special effects, and hands-on activities and was recently presented the Themed Entertainment Association's Award for Outstanding Achievement in the special

exhibitions category. With *Spy in the City*, the Museum takes this dedication to immersive experience outside the Museum's walls into the streets of our nation's magnificent capital city.

Spy in the City was crafted in collaboration with former intelligence officers. It delivers unique missions based on real espionage cases. The adventure options range from one to three hours in length and are recommended for ages 10+. *Spy in the City* will be available June 2009 only at the International Spy Museum.

**** NOTHING IS WHAT IT SEEMS****

The International Spy Museum is located at 800 F Street, NW in Washington, DC's historic Penn Quarter, within four blocks of the National Mall, directly across the street from the National Portrait Gallery, and within one block of FBI headquarters and Ford's Theatre. The Museum is conveniently located near the Gallery Place/Chinatown Metrorail station serviced by the red, yellow and green lines.

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